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Listing of Claims

The following listing of claims will replace all prior versions, and listings, of claims in the subject application:

1. (currently amended) A method of promoting product sales in Internet transactions comprising:
delivering display information to a customer side for ordering products by entering order information at the customer side for transmission to a seller side via the Internet;
in response to an initial order entered at the customer side for a specified product and a specified quantity thereof ~~that is in a first selected range~~, delivering order processing information to the customer side for said initial order;
delivering to the customer side display information indicative of at least a first promotion functionally related to the initial order, only if the specified quantity of the specified product is within a ~~second~~ first range that is higher than a minimum quantity ~~and the first range~~, wherein no promotion is displayed at the customer side if the specified quantity does not meet or exceed the minimum quantity; and
in response to an entry of a first revised order at the customer side conforming to the first promotion, delivering to the customer side order processing information for said first revised order.
2. (currently amended) A method as in claim 1 further including:
responding to an initial order entered at the customer side for a specified product and quantity thereof that is in a ~~third~~ second range higher than the ~~second~~ first range
by delivering to the customer side display information indicative of at least a second promotion that is different from the first promotion and is functionally

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related to the initial order that is in said ~~third~~ second range; and
in response to an entry of a second revised order at the customer side conforming to the
second promotion, delivering to the customer side order processing information
for said second revised order.

3. (original) A method as in claim 2 in which said first promotion is for a retail sales
transaction and said second promotion is for a business-to-business transaction.

4. (currently amended) A method as in claim 3 1 in which said information indicative of
a first promotion includes information regarding a difference between the initial order quantity
and a quantity for qualifying for the first promotion.

5. (currently amended) A method as in claim 4 1 in which said customer side and seller
side are at geographically remote locations.

6. (previously presented) A method of carrying out a sales transaction over a network
such as the Internet from a customer side comprising:

displaying a first screen at the customer side in response to which the customer enters
information including an initial product order;

displaying a second screen at the customer side that selectively includes information
regarding at least one promotion functionally related to the initial product order,
and offering the customer choices including confirming the initial product order
and changing to a revised product order related to said at least one promotion,
only if the initial product order meets or exceeds a minimum quantity, wherein
no promotion is displayed at the customer side if the initial product order does not

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meet or exceed the minimum quantity; and
displaying a third screen at the customer side containing information regarding status of
the sales transaction following a response by the customer to said choices.

7. (currently amended) A method as in claim 6 in which the ~~second screen includes the information regarding the at least one~~ first promotion ~~when the initial product order meets or exceeds a selected minimum~~ includes providing without charge one or more products different from the specified product.

8. (currently amended) A method as in claim 6 in which the second screen includes the information regarding the at least one promotion only when the initial ~~product~~ product order is within a selected range.

9. (previously presented) A method as in claim 8 in which the selected range is in terms of quantity of items of the same product included in said initial product order.

10. (original) A method as in claim 6 including displaying at the customer side information regarding a difference between the initial product order and an order that would qualify for the at least one promotion.

11. (original) A method as in claim 6 in which the second screen includes information regarding a first selected promotion when the initial product order is within a selected first range but a second selected promotion when the initial product order is in a second range.

12. (currently amended) A method as in claim 11 in which the second range is higher

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than the first range.

13. (original) A method as in claim 11 including displaying at the customer side information for a business-to-business sales transaction when the initial product order is in the second range.

14. (original) A method as in claim 11 including displaying at the customer side order processing information for a retail sale when the initial product order or the revised product order is in a first range but for a business-to-business sale when the initial product order or the revised product order is in a second, higher range.

15. (previously presented) A method of carrying out a sales transaction over a network comprising:

displaying an ordering screen at a customer side containing information regarding at least one product and allowing the customer side to enter through the ordering screen user interface an initial product order including information identifying a product and quantity being ordered;

displaying a promotion screen at the customer side containing information regarding at least one selected promotion when the initial product order has a selected characteristic, wherein no promotion is displayed at the customer side if the initial product order does not have the selected characteristic;

providing for the entry of a revised product order at the customer side following a display of said at least one selected promotion; and

completing the sales transaction in accordance with said revised product order when such is entered but in accordance with the initial product order when the at least one

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selected promotion was not displayed because the initial product order did not have the selected characteristic or when no revised product order was entered, but processing the sales transaction in accordance with the revised product order when such was entered.

16. (original) A method as in claim 15 in which said characteristic includes a quantity of products included in said initial product order.

17. (original) A method as in claim 16 including displaying at the customer side a promotion screen for a retail sales transaction when said selected characteristic is indicative of a retail order but a promotion screen for a business-to-business sales transaction when the selected characteristic is indicative of a business order.

18. (currently amended) A method as in claim ~~17~~ 15 in which the selected characteristic is at least one of a quantity of a product and a total price of said initial product order.

19. (currently amended) A method as in claim ~~18~~ 15 in which said promotion screen is for retail transaction when at least one of a quantity of products and total price of said initial product order is within a first range but is for a business-to-business transaction when at least one of a quantity of product and a total price of said initial product order is in a second, higher range.

20. (currently amended) A system for promoting product sales in Internet transactions comprising:

a customer side computer facility and a seller side computer facility each coupled with the Internet and ~~sending~~ communicating information ~~to the other~~ between the

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customer side computer facility and the seller side computer facility only over the Internet;

said customer side facility having a display for information received from the seller side facility and an information entry device for entering information sent to be communicated to the seller side facility through the Internet;

said customer side facility sending to the seller side facility information indicative of an initial order for a product and, depending at least on the quantity of the product, the seller side facility responding by executing the order or sending to the customer side facility information describing at least one promotion functionally related at least to said quantity, only if said quantity meets or exceeds a minimum quantity, wherein no promotion is displayed at the customer side if the quantity of the initial order does not meet or exceed the minimum quantity;

said customer side facility selectively responding to said information regarding said promotion by sending to the seller side facility information indicative of a revised order conforming to said promotion; and

said seller side facility responding to a revised order from the customer side facility by executing the revised order rather than the initial order.

Claim 21 (canceled).

22. (previously presented) A method for enhancing product sales in Internet transactions comprising:

providing a user interface at a customer side for placing a purchase order through the Internet to a seller side, said user interface including an ordering screen for the customer side to select at least one product and enter an initial product order

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including information specifying a quantity of the selected product being ordered; comparing the specified quantity of the initial product order to a minimum quantity, and only if the specified quantity of the initial product order meets or exceeds the minimum quantity, displaying at the customer side a promotion screen containing information regarding a selected promotion functionally related to the initial product order, wherein no promotion is displayed at the customer side if the specified quantity does not meet or exceed the minimum quantity; and in response to entry of a revised order at the customer side conforming to the promotion, delivering to the customer side order processing information for the revised order.